

Greetings:

If you're going to take the time to read this, what you probably don't want is a hasty form letter dripping generalities about what a pleasure it has been to work with Bob Bishop or how I wouldn't hesitate to recommend his services to friends, family, and complete strangers (though I will make both statements). Instead I offer you this:

When I started working with Bob, I had a list: job titles, responsibilities, accomplishments and other odds and ends of my professional life, marched onto the page one by one and arranged in descending chronological order. From all appearances it was a resume. What it wasn't, however, was the kind of document that could stand up on its own, inspire confidence in my abilities, and instill in readers a burning desire to pick up the phone and ask me to come interview.

What I've got now, after working with Bob, is something that can genuinely be called a resume. My former laundry list of experiences is now refined, targeted, and re-worked to demonstrate clear value to readers. What I've got now is the confidence that my resume does the best possible job of conveying the experience and value I can bring to a potential employer.

This is not a resume writing service with a one-size-fits-all vocational skills questionnaire and a fill-in-the-blanks resume template. Your resume will not be written for you, re-written for you, or dictated to you so that you can "write" it yourself. What Bob offers is experience, knowledge of the creative industries, and the very tangible sense that he knows what he is talking about. What you get is someone in your corner who is interested in your goals and has a good idea of what you need to do to achieve them. Take advantage of his knowledge, heed his advice on your drafts and revisions, and you will end up with a great resume that addresses all of the points that resume readers in your industry want, leaves out what they don't want and puts you and your experience in the best light. Sure it's more work than copying out of a book or a go-round with your computer's resume "wizard", but when you're done you won't have to worry about this year's keywords, this season's "power" words, having the same resume as everyone else, or any sort of secret resume faux pas.

At this point I'd like to mention that it has been a pleasure to work with Bob. His commitment to personal attention and communication, combined with a wealth of good humor serves as the perfect vehicle for his knowledge and experience. I can sincerely say that I would, without reservation, recommend this service to anyone in a creative field wanting to ensure that his or her resume is as polished, targeted, and high-impact as it can possibly be.

Good luck, happy hunting, and best regards,

JRN, Copywriter, St. Louis, MO