

To Whom It May Concern:

An essential part of the "job seeking" process is creating a good resume. I knew where I had worked, gone to school, what I'd done . . . but it was Bob's objective "outsider" perspective that helped me boil it all down, turn achievements into "value added" advantages, and eliminate all the "floo-floo".

Many times, you get ONE CHANCE to lay your whole career life in front of a job prospect . . . and I found Bob invaluable at organizing the essential parts, and eliminating the fluff. Somehow, those of us in the communications field are sooo bad at our own resumes – we're too close to the subject matter, which is why I'm grateful Bob pulled it all together for me.

The whole process of getting a new job is as good as its weakest link. Creating a good resume must be one of the strongest elements. It's time and money well spent to make it the best you can. Bob insures that it is.

Rick F., CORE, St. Louis