



## Memo

**To: Bob Bishop  
Bishop Partners, LLC**

**From: Mark Vogel**

**Bob,**

**Just a short note to thank you for the tremendous service you provided the Avant Marketing Group that supported the launch of our business.**

**You certainly stood out from the crowd based on your industry knowledge, network of contacts, and ability to mold your services based on our specific needs.**

**We came to you with a specific need that was unique to your usual recruitment activities, but you were able to apply your talents in an “out-of-the-box” approach that created a win-win situation for us as well as for the collaborative agencies that were introduced to us.**

**In short – you listened! That’s extremely refreshing in our business and our industry.**

**Thanks again for your support and involvement. We look forward to a continued and prosperous relationship with you.**

**Sincerely,**

**Mark J. Vogel  
Partner  
Avant Marketing Group**